Equipped to Grow

A brief guide to the Ambition Enterprise Suite and how it can help your business thrive

Ambition
ENTERPRISE

Online software including

SAP®Business One

What Is Ambition Enterprise Suite?

Designed to support your business as it grows, Ambition Enterprise Suite is a unique product that combines flexible and scalable integrated business software for a simple per user per calendar month subscription. At the core of the suite is *SAP Business One* handling financials and logistics with Online50 extensions.

Ambition Enterprise Suite also includes *Ambition Forms*, a flexible system for securely routing your business data between users through the Internet, allowing your business processes to be extended to authorised individuals working anywhere.

This combination provides you with all of the information handling capabilities that are built into SAP Business One, *and* a controlled way to route information between users outside of the SAP Business One system so you can include people that are not users of the core SAP Business One system.

The whole system is provided and licensed by Online50 as a fully managed hosted service. Because it *runs in the Cloud* you don't need to provide servers or employ system administrators, we look after all of the infrastructure required. We even provide a *Fast Track implementation service* to make it as easy as possible for you to switch to Ambition Enterprise.

How Will It Help?

When your business grows you will find that you *need more* from your business information systems: more analysis, more transactions, more processes, more currencies, more flexibility, more users, more languages, more countries ... and sometimes you reach a point where your system has no more to give you.

We've put SAP Business One at the heart of the Ambition Enterprise Suite so that you can use *a system that can give you more*. You can start with only a single user, but scale to well over one hundred. You may only trade in one country at the moment, but SAP Business One is used in more than 150 countries so when you want to expand into a new territory SAP Business One can take you there.

And with the built in SAP Business One connector for Ambition Forms you can extend your core business processes to more people in more places in more flexible and convenient ways than ever before with full control and visibility.

Ambition Forms

As organisations adopt more flexible approaches to the way they work they need a technical infrastructure that helps them to work the way they want to, not the way their software expects them to. Ambition Forms extends the flexibility available to customers by empowering them to work with the data in their business systems without the restrictions of having to be able to access their business systems.

The Ambition Forms system is not designed to replace other business information systems, but to run alongside them. Connecting to other systems, it allows information in that system to be exposed and operated on by authorised Ambition Forms users.

The connection is two way so you can post back into your information systems. A connector to SAP Business One is included with all levels of Ambition Enterprise.

Ambition Forms handles the capturing and routing of data, but it does not implement business logic which is handled in the core business system. There is built in support for secure caching of data onto devices (such as tablets) so users can update objects even if they are not online.

Your business processes can be extended using Ambition Forms, giving you more flexibility in your processes, and your software licensing.
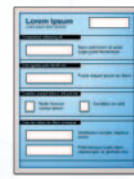
Ambition FORMS

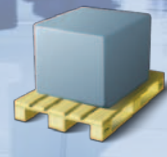Timesheets   Expenses   Routing   Approvals   Document Coding

SAP® Business One

Stock Control   Warehousing   Deliveries & Tracking

Administration   Financials   Treasury   Customers & Suppliers   Invoicing   Quotations   Order Processing

Production

Service

Cost Accounting

Reporting

Budgets

International

Example Scenarios

There are lots of reasons why a growing business will benefit from adopting Ambition Enterprise including SAP Business One. Here are two examples:

Situation: A small business trading online found that they were caught by the requirement to register for VAT in different European countries, but could not do this with their existing software.

Solution: A straight forward Fast Track Implementation of Ambition Accelerator provides a system that can cope with mutiple VAT schemes at a great price.

Situation: A growing business sends out technicians to service equipment for a manufacturer. They need to track the jobs for technicians, and capture data from the jobs. They cannot rely on Internet connections at every site.

Solution: Ambition Forms allows a job form to be used that is visible to the technicians. Because it can work with local data on the technician's phone or tablet they can update the job even when they are not connected. By using Ambition Advantage they also benefit from the ability to track service contracts and the analysis available.

For more examples: http://l.tt/HGKkH

Ambition Forms

Ambition Forms is licensed under separate terms and so users do not need to have one of the Ambition licenses (in the far right hand column) in order to be able to use Ambition Forms.

Included with Ambition Enterprise is everything you need to get started using Ambition Forms including licensing for your SAP Business One system and a connector for it, definitions of available objects (forms) that you can use and the secure hosting of your data.

You don't pay extra to enable users to access Ambition Forms.

You may need to pay extra for additional hosting resources or if you want to work with specific objects or you would like our help setting up the system to work in a particular way.

You can choose which users need access which parts of the Ambition Enterprise suite to optimise your costs.

Getting Started

We provide all of the technical infrastructure you need to use Ambition Enterprise, including the SAP Business One component and Ambition Forms. We supply this to you as a calendar monthly contract.

As SAP Business One is a capable and flexible system you will need to have it properly setup for your needs if you are to get the benefit of it. If your needs fit our standard parameters we can provide the implementation and training under our fixed cost "Fast Track Implementation" service. Of course if you need more than this we will explain what is needed and make sure that you have visibility of the whole process.

We have different ways we can deliver the SAP Business One component according to your particular needs. We can identify which of our hosting services will be best suited to you. Whichever hosting service you choose we will manage the infrastructure for you under our industry leading 7 minute SLA, allowing you to get on with running your business.

The Ambition Forms system is also hosted and we have features scheduled for roll out on a continuing basis. Your users will have access to features as they are released. There may be a charge made for some features to be activated and used.

Ambition Levels

The SAP Business One software is licensed as an Ambition product to named individuals as per SAP's policy. Our licenses are all calendar monthly.

AmbITION accelerator

Ambition Accelerator is for up to 5 users of SAP Business One and provides a great value entry point with access to almost all SAP Business One features.

AmbITION advantage

Ambition Advantage provides access to all of the features in SAP Business One. If you choose this level you must license 1 or more users with Ambition Advantage, and you may choose to add any number of other users with:

AmbITION FINANCIALS

AmbITION LOGISTICS

AmbITION sales & service

ONLINe<>50
The Work Anywhere Company

About Online50

Online50 Have been providing Cloud services since 2001 — well before anyone called it the Cloud.

More than a decade later we provide a range of managed hosting services allowing our users to scale from a single application for a single user to a fully cloudsourced IT deployment, moving IT into the Cloud for one or more offices.

The Ambition Enterprise Suite is licensed and operated by us and provided as a fully managed "in the Cloud" service

Ambition
ENTERPRISE
FORMS
ACCELERATOR
FINANCIALS
LOGISTICS
SALES & SERVICE
ADVANTAGE

Give your business an unfair advantage ... the Ambition Advantage!

Our Difference

We are a Service Provider. Our business model is based on monthly subscription revenue, and we operate on short term contracts. This means we are incentivised to give you great services so that you continue to use us.

For a business information system that's as comprehensive as Ambition Enterprise including SAP Business One most providers have a traditional business model with heavy up front costs and expensive implementation and training. This is an incentive to sell you more than you need and to generate extra chargeable work.

In contrast we normally charge a fixed low price for a Fast Track Implementation and then regular monthly fees for as long as you carry on using the system.

We think it's **simply good business** when our interests and yours are aligned.

For an electronic copy of this document (PDF), scan the code with a QR reader app, or go to http://l.tt/HGOGW

For more information call the Online50 team on: **0800 195 0835**
(or for international and mobiles call: **+44 207 536 7736**)

http://www.online50.net

http://www.ambitionadvantage.com